

Adobe Campaign Standard																	
Dynamic reporting compatibility table																	
Dimensions/Metrics	Sent	Delivered (incl. rate)	Bounces (incl. rate)	Hard Bounce (incl. rate)	Soft Bounce (incl. rate)	Spam (incl. rate)	Quarantine (incl. rate)	Open	Open rate	Click	Click through rate	Unsubscription	Unsubscription rate	Mirror page	Mirror page rate	Unique open	Unique click
Delivery					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Campaign					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Sender domain					✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Recipient domain						✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Device	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘		⊘		⊘		⊘		
Platform (OS)	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘		⊘		⊘		⊘		
Browser	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘		⊘		⊘		⊘		
Sender IP (IP)																	
Device IP	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘					
Tracking URL	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘	⊘					
Tracking URL category	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘	⊘					
Tracking URL label	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘		⊘						
URL type	⊘	⊘	⊘	⊘	⊘	⊘	⊘		⊘		⊘						
Message type																	
Variant																	